



POSITION: PRODUCT MANAGER

Company Description

UrbanIT Consulting Limited is a very diverse and ever expanding company with the primary business of premium SMS including Corporate SMS, SMS dating, SMS Entertainment, SMS marketing services, call centre services, direct mail, SMS web services, Digital Content Broadcasting, USSD. We're just getting warmed up. Where other companies lack the resources or will evolve and adapt to these remarkable times, we live for these opportunities. Before you read on you have to ask yourself: *"Am I up for this challenge?"*

Job Description

As a Product Manager, your responsibilities will include:

- Develop product specifications which translate into site features and enhancements
- Manage product status working with technical, design, marketing, and finance teams.
- Measure product performance and identification of key levers of improvement - including design, marketing, sales points, and analysis of relevant reports
- Monitor the competitive landscape, identifying and leading relevant market, site and consumer research needs

Job overview

As our SMS Product Manager you will need an understanding, top to bottom, of how the SMS business works. Prior experience in this field is a necessity. A passion for mobile technologies is a must. You'll need to be good with numbers, technical concepts, and you need to be able to absorb information and learn quickly as this field changes on an almost daily basis. You'll be in charge of several product lines ranging from per message chat to monthly subscriptions of services and will need a strong grasp of how they all work, can break, and can be improved on. Your ultimate goal will be to create 5-10 independent product lines and manage their growth on a daily basis.

Job Requirements

- Minimum 2 years experience including at least 2+ years experience in product management in a leading e-commerce company
- Demonstrated consumer mind-set

- Specific experience in successfully developing and managing new product launches including a proven ability to champion products and drive to key decisions
- Experienced business judgment, BS/BA required,
- Excellent communication skills at all levels of an organization
- Strong organization and analytic skills absolutely require

Interested candidates are invited to write in with full resume, stating present and expected salaries, and enclosing a recent photograph to the address below:

info@urbanit.co.ke